



CONFERENCE ON ETHICS AND ACCOUNTABILITY IN PUBLIC PROCUREMENT III

**THE MIAMI DADE COUNTY COMMISSION ON
ETHICS AND PUBLIC TRUST
&
FLORIDA ATLANTIC UNIVERSITY
PUBLIC PROCUREMENT RESEARCH CENTER**

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FRIDAY, May 14th 2010
8:00 a.m. - 4:00 p.m.
COST: \$35**

**FLORIDA ATLANTIC UNIVERSITY – DAVIE CAMPUS
(Liberal Arts Building, Main Lobby)
2912 College Ave., Davie, FL 33314**

Please note that registration is limited to the first 135 registrants.

“ETHICS AND ACCOUNTABILITY IN PUBLIC PROCUREMENT”

Agenda

8:00 a.m. – 8:30 a.m. Registration (Light Breakfast)

8:30 a.m. – 9:00 a.m. **Welcome**

- Dr. Clifford McCue, Director, FAU Public Procurement Research Center
- Kerry Rosenthal, Chairman, Miami-Dade Commission on Ethics and Public Trust
- Dr. Rosalyn Carter, Dean, College of Architecture, Urban and Public Affairs, Florida Atlantic University

Opening Remarks

Mariam Singer, Director of Procurement
Miami Dade County

9:15 a.m. – 10:30 a.m.

Concurrent Panel Discussions:

Green Procurement: Does it really matter?

Considering the new ‘Green’ movement at all levels of society, the responsibility of government procurement in this area is growing. At its very backbone is a stark consideration of contracts not only on the lowest-bid or best quality criteria, but also with environmentally-friendly conditions in mind. The ability of government to influence private-market activity in the direction of environmental-consciousness is now considered an important government procuring responsibility. The rewarding of contracts to those companies that can provide a service or good at the least cost to the environment represents one part of the procuring criteria.

Local Preferences: do the advantages outweigh the disadvantages?

In the age-old debate between isolationism and expansionism, government procurement is not untouched. As companies grow larger and the economy expands beyond the realms of the locality there are concerns that local enterprise suffers. Given the economies of scale many of these local suppliers cannot compete with outside

parties which are often larger. Concern for the personal economies of a locality's constituents leads local governments to advocate local preferences to provide a niche for local suppliers in the government procurement process. The costs and benefits of such a strategy are often debated.

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 12:00 a.m.

Concurrent Panel Discussions:

Public-Private Partnerships: The Benefits and Costs of Collaboration.

The advent of the New Public Management movement meant that government would continue to seek an ancillary role for itself in service provision. The continual privatization of government's roles/functions increases the partnerships that the government and the private realm engage in. The benefits of this movement have included aspects of efficiency given the prevailing assumption that private companies can provide goods/services at reduced costs. The costs have hinged on decreased public control over provision of public goods and profiteering. It is no small assumption that this issue will continue to take a front seat to government procurement activities in the foreseeable future.

Best Practices: What is in store for public procurement in the next decade?

As in any function of the government, government procurement needs to follow accepted guidelines and procedures that follow the conventional best practices. This ensures accountability and transparency that are crucial aspects of procurement that boosts confidence and eliminates windows for corruption. These practices allow for an objective determination of governmental needs and the reward of contracts as well as costs of contracts. Any lapse in these accepted practices will lead to accusations of corruption on behalf of the government as well as doubt in the efficacy of the government to appropriately carry out such procurements.

12:00 p.m. – 1:30 p.m. **Lunch and Keynote Address:**

Ms. Stephanie Creed, CPPO CPPB

Assistant Comptroller
Pulaski County, Arkansas
NIGP, Board Member

1:30 p.m. – 3:00 p.m.

Roundtable:

Government Corruption in South Florida: Systemic Failures or Personal Greed?

Local government in South Florida, much like the rest of the country, needs to maintain a constant vigilance over ongoing and potential sources of corruption. This vigilance needs to consider the ability to avoid corruption as a system-maintained value. This does not discount the corruptibility of human nature and the need for constant enforcement of ethical norms/values. Given that the United States is not considered the least corrupt nation in the world it is ever important to strive for that goal of little or no corruption. This process at the local level, particularly in South Florida, can stand as an example of combating corruption as either a system failure or the result of personal greed.

3:15 p.m. – 4:00 p.m.

Group Debriefing and Concluding Remarks

Moderator, Robert Meyers, Chief Executive Officer, Miami Dade County Commission on Ethics and Public Trust

NIGP Members Recertification Credits

The UPPCC recognizes any **purchasing related** training (regardless of sponsor) for initial CPPB or CPPO certification and recertification, as long as participant submits documentation of attendance when they apply. Documentation provided will include the conference brochure along with a sign-in sheet provided at the registration table throughout the day's events. The UPPCC recognizes training as follows: Seminar contact hours are broken out as follows 1 day = 8 hrs.

**How to Register for the
Ethics and Accountability Conference
May 14th, 2010**

REGISTRATION: Advanced registration is required, and the deadline is May 7th, 2010. Seating is limited to the first 135 registrations. The registration fee covers materials, morning refreshments, and lunch. Please feel free to duplicate the registration form, but do not put more than one name on each form. A check, purchase order or credit card is necessary to guarantee registration. To register, please complete the registration form and mail, fax or email along with your check or purchase order made payable to:

John Scott Dailey Florida Institute of Government at FAU
Building 44, Room SO 277
777 Glades Road
Boca Raton, FL 33431

You may also register online at www.fau.edu/fiog, or you may fax your registration to 561-297-4479 and send the check or purchase order separately. We are pleased to accept payment by agency credit/purchasing card or individual credit/debit card. If your organization wishes to pay in that manner, please call 561-297-3749 (our website does not provide a secure method for paying via credit card). Confirmation and driving instructions will be emailed to you upon receipt of your registration. Requests for refunds must be submitted in writing and received no later than May 4th, 2010. In those cases, the registration fee, less \$15 administrative charge, will be refunded. No requests for refunds will be honored after that date. Non-attendance does not constitute a withdraw or refund request. We reserve the right to cancel this program; in that case, the registration fee will be refunded in full. Please call us at least seven days in advance if you require reasonable accommodation under the Americans with Disability Act.

If you have any question concerning registration, please contact the John Scott Daily Florida Institute of Government at FAU:
561-297-3749 Fax 561-297-4479 E-mail sdean@fau.edu

For questions regarding the conference, other than registration, please contact:
Dr. Clifford P. McCue 954-762-5185 cmccue@fau.edu
Mr. Robert Meyers, (305) 350-0613, RMEYERS@miamidade.gov

REGISTRATION FORM
(PLEASE DETACH AND SUBMIT WITH PAYMENT)
ETHICS AND ACCOUNTABILITY IN PUBLIC PROCUREMENT CONFERENCE

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ ZIP: _____
Phone: _____ Fax: _____
E-Mail: _____

May 14, 2010 Conference Registration Fees \$35

IOG USE ONLY: Check _____ P.O. _____ Receipt _____ Ack. _____